



# Jimmy Duhuy

## UX/UI Designer



**Based in Geneva**, I am looking for new opportunities as a UX/UI designer in Switzerland. With expertise in user research, I bring rigour and data driven design decisions to create intuitive and innovative user experiences.

### Informations

-  [www.duhuy.ch](http://www.duhuy.ch)
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-  +33 (0)6 63 86 03 54
-  Lancy, (GE) Switzerland

### Skills

#### Key competencies

- Wire-framing / prototyping
- User research
- Information architecture
- Interaction Design

#### Creation

Figma, Sketch, Adobe XD, Wordpress, Powerpoint, GitHub, HTML/CSS

#### User research

Experience Map, UX audit, Glean.ly, AirTable, Red Routes, Analytics, Persona, Excel, R, SQL

#### Project management

Agile, Jira, Trello

#### Languages

- English (Fluent — C1)
- French (Native)

### Education

**Master's in cognitive sciences**  
Paris Descartes University

**Bachelor's in psychology**  
Paris Descartes University

**Bachelor's in philosophy**  
Sorbonne University

### Experiences

#### OCTO Technology

01/2023 — Now

##### UX/UI Design Consultant

As a UX consultant at Octo Technology, I worked on two public web projects for the French government.

- Prototyped mobile/web apps and UI components using Figma.
- Designed user flows, produced wireframes, and conducted testing to refine designs, based on qual/quant data.
- Identified user needs and pain points to improve user experiences.
- Defined product vision and ensured alignment with project goals.
- Worked closely with cross-functional teams (PM/PO, designers, Devs).
- Worked in an Agile environment (SCRUM).

#### SNCF Innovation center

01/2022 — 01/2023

##### UX/UI Designer

As a UX designer at SNCF, I was responsible to design and test innovative and sustainable products for the largest railway company in France.

- Created online trainings content and interfaces using design thinking.
- Built data-driven KPIs dashboard (Excel, Power BI) for success metrics.
- Participated in reinventing in-station waste sorting using design thinking and user research.
- Led over 20 training workshops on soft skills for change management.
- UX consulting on the creation of CSR trainings for all SNCF employees.

### Personal project

#### Qimple: mobile app for multidisciplinary research

##### Co-creator

Qimple aims to discover new quantitative and qualitative research methods from all fields of social sciences. As a co-creator, my role is to lead all design decision, from defining user needs to prototyping.